# Status Example for the Editorial Policy

## Storyboard

Fred’s Pharmaceuticals gain an NOC from HC for “Exotodrug 250mg and 500mg Capolets” (which contain exotocillin hydrochloride) on 12 Jan 2012 and these have a DIN of 40928121 and 40928122 respectively. They notify HC that they are marketing both products in Canada on 25 Jan 2012. They continue to market those products on an ongoing basis.

In June 2016, the patent for exotocillin runs out and Joe’s Generics gains an NOC for a generic version of exotocillin using the “reference product” procedure.

As margins drop, Fred’s Pharmaceuticals decide it is no longer viable for them to continue to market their branded presentation, and in March 2017 sell it on to Mike’s MeToos who continue to market it as EXOTODRUG in Canada, but with new DINs.

Eventually, the antibiotic resistance to exotocillin is so widespread that it is no longer sensible to market any products containing exotocillin. Joe’s Generics notify HC of their decision to stop marketing in April 2019 and Mike’s MeToos do so in September 2020.

### In the NTP-CA Dataset January 2012:

**Two new MPs:**

* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 250 mg oral capsules] FREDS PHARMACEUTICALS INC
* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 500 mg oral capsules] FREDS PHARMACEUTICALS INC

Both have status “active”

**Two new NTPs:**

* exotocillin (exotocillin hydrochloride) 250 mg oral capsules
* exotocillin (exotocillin hydrochloride) 500 mg oral capsules

Both have status “active”

### In the NTP-CA Dataset June 2016:

The same two NTPs are present as “active”, but two new MPs join the existing EXOTODRUG concepts, all with the status “active”

* JG-EXOTOCILLIN [exotocillin (exotocillin hydrochloride) 250 mg oral capsules] JOE’S GENERICS INC
* JG-EXOTOCILLIN [exotocillin (exotocillin hydrochloride) 500 mg oral capsules] JOE’S GENERICS INC

### In the NTP-CA Dataset March 2017:

The same two NTPs are present as “active”, but the new MPs now look like this:

**Active:**

* JG-EXOTOCILLIN [exotocillin (exotocillin hydrochloride) 250 mg oral capsules] JOE’S GENERICS INC
* JG-EXOTOCILLIN [exotocillin (exotocillin hydrochloride) 500 mg oral capsules] JOE’S GENERICS INC
* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 250 mg oral capsules] MIKES METOOS PHARMA
* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 500 mg oral capsules] MIKES METOOS PHARMA

**Inactive:**

* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 250 mg oral capsules] FREDS PHARMACEUTICALS INC
* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 500 mg oral capsules] FREDS PHARMACEUTICALS INC

### In the NTP-CA Dataset April 2019:

The same two NTPs are present as “active”, but the new MPs now look like this:

**Active:**

* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 250 mg oral capsules] MIKES METOOS PHARMA
* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 500 mg oral capsules] MIKES METOOS PHARMA

**Inactive:**

* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 250 mg oral capsules] FREDS PHARMACEUTICALS INC
* EXOTODRUG CAPOLETS [exotocillin (exotocillin hydrochloride) 500 mg oral capsules] FREDS PHARMACEUTICALS INC
* JG-EXOTOCILLIN [exotocillin (exotocillin hydrochloride) 250 mg oral capsules] JOE’S GENERICS INC
* JG-EXOTOCILLIN [exotocillin (exotocillin hydrochloride) 500 mg oral capsules] JOE’S GENERICS INC

### In the NTP-CA Dataset September 2020:

Both NTP concepts are marked as inactive and all the 6 MP concepts are now marked as inactive.